

## **FINAL PROJECT CHARTER DUE ON 09<sup>th</sup> August 2021**

- 1. University: Ivan Franko National University of Lviv**
- 2. Your position/unit: Vice Rector**
- 3. Final Project Title: Introducing new globally oriented educational programmes**
- 4. Project Goal(s) and SMART Objective(s):**

**Development of methodology and procedures for opening new successful educational programs on the international market, including**

  - using modern approaches to curriculum development for new educational programmes in accordance with European Standards and Guidelines
  - developing effective global marketing methodologies
  - opening pilot programmes and attracting foreign students
- 5. Deliverables: Please enlist the deliverables of your project matching your goals**

**New globally oriented educational programmes**

  - **Cybersecurity (Applied Mathematics and Informatics Faculty)**  
<https://cybersec.lviv.ua/>
  - **High Performance Computing (Faculty of Electronics and Computer Technologies)**      <http://hpc.lnu.edu.ua/>
  - **Statistics and Data Science (Faculty of Mechanics and Mathematics)**  
<https://sds.lviv.ua/>
  - **Software Engineering (Faculty of Electronics and Computer Technologies)**  
<http://se.lnu.edu.ua/>
  - **Quantum Computer and Quantum Programming (Physics Faculty)**  
<https://qcqp.lnu.edu.ua/>
  - **HR Management in Public Authorities and Business (Faculty of Financial Management and Business) Bachelor/ Master**  
<https://hrlnu.com.ua/>
  - **Sensor and Analytical Systems (Faculty of Electronics and Computer Technologies)**  
<https://sas.lnu.edu.ua/>
  - **Applied Mathematics (Applied Mathematics and Informatics Faculty)**  
<https://ami.lnu.edu.ua/academics/master/curriculum-applied-mathematics-master>

**Developing effective global marketing methodologies**

  - **Marketing and Development Centre**
    - Marketing and Communication Department
    - Career Development and Business Cooperation Department
    - Development and Fundraising Department
  - **Marketing research of the external and internal market of educational services;**
  - **University Branbook (How to use: faculties, educational programmes, conferences, etc.);**
  - **Promotion, Place, Price, Product;**
  - **University-wide promotional and career guidance events**
- 6. Challenges and Support**
  - a. What were the main challenges of your project and how did you manage to overcome them?**

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| The language and mental barriers |
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| Teacher Excellence Courses |
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|--|------------------------------|
| Level of cross-cultural and global thinking in University academic environment | Leadership schools Promotion |
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**b. What resources helped you?**

- DAAD Project 'Learnopolis' – Digital Technologies in Education
- British Council 'Ukraine Higher Education Teaching Excellence Programme'
- ERASMUS+ KA2 Project 'University teachers' certification centres: innovative approach to promoting teaching excellence (UTTERLY)'
- ERASMUS+ KA2 Project 'International Students Adaptation and Integration/ INTERADIS'

**7. Lessons Learnt: What are your lessons learnt and recommendations you would like to share?**

**Team building**

- Promotion and Marketing Team
- Quality Assurance Team
- Educational Program Management Teams
- Leadership schools 2020-2021

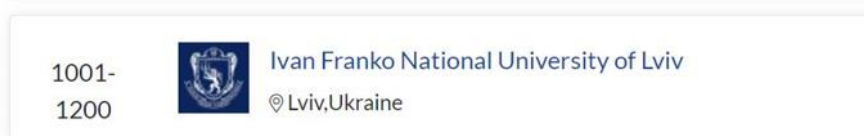
**Capacity building**

- Teacher Excellence Courses and Centres
- Examples of Success
- Network Development

**8. Impact: Please describe how your project contributed to/ advanced the specific aspect of the internationalisation at your university.**

**Lviv University international rankings positioning**

- One of the leaders according to applications submitted
- Among top 3 best universities of Ukraine according to the international rating of University Ranking by Academic Performance
- QS World University Rankings 2022



**9. Outlook and Sustainability: What happens to the project after the end of the course (are there any follow-up projects? What are you going to do to ensure the sustainability of the project results?)**

- Erasmus+ KA2. Call 2022  
Curriculum Development  
Modernisation of curriculum by developing new and innovative courses and methodologies in the subject areas as defined for each partner country
- DAAD  
Funding Programme: Support for the internationalisation of Ukrainian higher education institutions – shaping the digital future together: German-Ukrainian higher education institution collaborations  
Learnopolis+ (Teaching excellence, media production, MOOC, international cooperation, inclusion, digital transformation, Duration: 10/2021 – 09/2023)